

# Bachelor of Design (BDes) Overview\*

The Bachelor of Design (BDes) is an exciting mix of highly creative design, visual communication, and computer programming papers. You can choose one of three majors: Communication Design, Interface Design, and Media Design.

The Bachelor of Design meets the ever-increasing demand for high quality designers who are experts across a range of media.

The programme has been developed in collaboration with the design industry, with an eye to international and local markets

seeking students with on and offline media experience. Bachelor of Design graduates will have a broad understanding of the design

industry and the ability to articulate effective design solutions in the contemporary technological context.

Y1	100 Level Major	100 Level Major	DSIGN171 Design Methodology	DSIGN151 History of Visual Communication	DSIGN125 or COMPX101	COMPX161 or MEDIA102	Elective	Elective
Y2	200 Level Major	200 Level Major	200 Level Major	DSIGN252 Studies in Visual Communication	LCOMM292 Designing Futures	Elective	Elective	Elective
Y3	300 Level Major	300 Level Major	300 Level Major	300 Level Major	DSIGN350 Intern Project	Elective	Elective	Elective

## Papers (15 points unless stated otherwise)

**DSIGN125** Introduction to Communication Design Production

**COMPX101** Introduction to Computer Science

**COMPX161** Computing Media

**MEDIA102** Film Production 1: Audio-Visual Communication

\* Note: Subject to approval