BMS(Hons) in Strategic Management (Single Major)

Note: Please see page 144 for List A.

Papers (15 points unless specified otherwise)

- **ACCTN101** Accounting for Management
- **DIGIB101** The World of Digital Business
- **ECONS101** Business Economics and the New Zealand Economy
- **FINAN101** Introduction to Finance
- **LCOMM101** Introduction to Leadership Communication
- **LCOMM102** Communication in an Online Society
- **MGSYS101** Integrated Thinking – Digital Business and Supply Chain Management
- **MRKTG101** Fundamentals of Successful Marketing
- **ENTIN201** Business Model Innovation
- **STMGT202/304** Strategies for People, Planet and Purpose
- **STMGT301** Strategic Leadership: Building Effective Organisations
- **STMGT302** Creating Value in a Connected World
- **STMGT303** STMGT303 or STMGT305
- **ENTIN303** Innovative Business in the Collaborative Economy
- **STMGT303** Managing Strategic Change
- **STMGT305** Doing Business Internationally

*Note: Paper code to be finalised.*