Equip your students with the skills needed to become a future-focused manager in the global business environment.

Business graduates are in demand. From large multinational corporations to not-for-profit and public sector organisations – they all want quality management graduates with up-to-date skills and knowledge required to make their operations more efficient and profitable. Our BMS(Hons) is New Zealand’s premier four-year business degree. It’s perfect for students wanting to hone their ability to identify new market opportunities, develop effective strategies for sustainable growth, and build a culture of innovation to help firms succeed in the modern world. This degree is also ideal for those who are looking to develop a broad range of business, financial and people skills. They’ll learn about challenges faced by smaller firms, as well as the cultural complexities of doing business across borders. They will become well-informed about global megatrends that are changing the economic landscape, such as disruptive technologies. Students will work in teams, to give presentations, and apply concepts to real business problems. BMS(Hons) graduates will recognise the importance of sustainability in creating economic value, and be equipped to play a strong leadership role in society.

Note: Please see page 144 for List A. *Paper code to be finalised.